American Numismatic Association Open Session Teleconference Immediately following Executive Session, Tuesday, June 11, 2019

1. Call to Order/Approval of Minutes with Roll Call Vote – President Gary Adkins with Secretary Sandy Pearl

By voice vote on the following, it will be known which Governors are present for the meeting.

Reference document OS1: 2019-03-30 NMS Open Session Meeting Minutes

MOTION by _____, second by _____ to approve the minutes of the Board of Governors' Open Session meeting held March 30, 2019 at the Pittsburgh National Money Show.

2. Site Selection for National Money Show 2021 - Executive Director Kim Kiick

Sites responding to our proposal are Charlotte, NC; Dallas, TX; Irving, TX; Nashville, TN; Phoenix, AZ; Tucson, AZ; Virginia Beach, VA; and Portland, OR.

Future convention sites already contracted are Atlanta, GA for NMS and Pittsburgh, PA and Rosemont, IL for WFM.

The Pacific Northwest Numismatic Association (PNNA) encourages the Board to select Portland, OR for an upcoming convention.

MOTION by _____, second by _____ to select _____ as the host city for the 2021 National Money Show and enter into the necessary contracts with the convention center and hotel.

3. Ratify Poll to Name Honorary Host Chair for 2019 Chicago World's Fair of Money – President Gary Adkins

Reference document OS3: POLL Honorary Host Chair for WFM 2019

MOTION by ______, second by ______ to ratify into the record the results of the email poll conducted April 17-19, 2019 to approve the Chicago Coin Club naming Dave Harper as the Honorary Host Chair for the 2019 Chicago World's Fair of Money in recognition of his contributions to the hobby. President Adkins, Vice President Kagin and Governors Ellsworth, Hendelson, Lyon, Montgomery, and Ross approved the measure. No other responses were received.

4. Ratify Poll to Accept Eric P. Newman Numismatic Education Society Donation of \$50,000 for Summer Seminar and Allow Scholarship Naming Rights – President Gary Adkins

Reference document OS4: POLL EPNNES Gift Acceptance and Naming Rights

MOTION by ______, second by ______ to ratify into the record the results of the email poll conducted May 13-17, 2019 to accept a \$50,000 donation from the Eric P. Newman Numismatic Education Society (EPNNES) and to approve naming rights for Eric P. Newman Young Numismatist Scholarships. President Adkins, Vice President Kagin and Governors Ellsworth, Hendelson, Lyon, Montgomery, Ross, Uram approved the measure. Governor Highfill approved by phone.

 Request for Funding from the Revolving Publishing Fund for Estate Planning Guide and Newsstand Promotion of The Numismatist – Executive Director Kim Kiick & Editor-in-Chief Barbara Gregory

August 13, 1995

Revolving
Publishing15.Motion by Bressett, second by Carmody/Swiatek, That
insomuch as the President has recommended that we more
closely define the hobby enhancement dinner honoring Q.
David Bowers according to a stratagem developed by Vice
President Bressett, that the 1995 Hobby Enhancement
Dinner at the 104th ANA Anniversary Convention be used
as startup costs for a revolving endowment fund of \$50,000
for developing a numismatic book and brochure publishing
effort. The balance of the fund is to come from Endowment
as to be consistent with the five year plan.
Vote: Passed - 6 Yes, 3 No (Lisot; Pittman; Wilson)

Items A-C that follow are requests for use of the Revolving Publishing Fund. Its current balance is over \$95,000.

<u>Estate Planning Guide and Promotional Insert Printing Costs</u> Reference Documents OS5A: Comparison of Bids for Estate Planning Guide, FW Estate Booklet Sales Insert

We received three bids for printing the estate planning guide. The board had previously suggested that we print 10,000 copies of the guide, so we requested quotes in quantities up to that amount.

We would also like to produce inserts promoting the guide for inclusion in our membership mailings. Please add \$827 to the bid amount to fund this item.

A. MOTION by ______, second by ______ to select the bid from for ______ the ANA's estate planning guide and to allow use of \$______ from the Revolving Publishing Fund to cover the costs of printing and promotional insert costs.

<u>Estate Planning Guide in Print and Digital Formats on Amazon.com</u> We also have the capability to release the guide on Amazon.com as a print and digital product. To achieve this and market the product on the site, we are requesting \$3,500 from the Revolving Publishing Fund.

B. MOTION by _____, second by _____ to allow use of \$3,500 from the Revolving Publishing Fund to produce and market the ANA's estate planning guide in print and digital formats for sale on Amazon.com.

<u>Barnes & Noble Newsstand Sales for The Numismatist</u> Reference Document OS5C: Barnes& Noble Magazine Distribution

We have an opportunity to place *The Numismatist* in Barnes & Noble locations throughout the U.S. To produce additional copies of the magazine and cover the launch and monthly costs of this endeavor, we will need \$22,000. This new

project is an unbudgeted expense that would be funded through October 31, 2019 if this use of the Revolving Publishing Fund is permitted.

- C. MOTION by ______, second by ______ to permit use of up to \$22,000 from the Revolving Publishing Fund to launch sales of *The Numismatist* on newsstands in Barnes & Noble stores throughout the United States and cover monthly fees through the remainder of FY 2018-2019.
- 6. 2019 Chicago World's Fair of Money Funding Requests Executive Director Kim Kiick

Flag Procession Reference Document OS6A: Flag Procession

At the request of President Adkins, we are assembling a flag procession for the eight (8) World Mints attending the Chicago World's Fair of Money. This new proposal was inspired by the World's Money Fair in Berlin and is intended to enhance our show's opening ceremony. Expenses for this item are not included in the FY 2018-2019 budget.

Carl Wolf has assured us that the host club will supply volunteers to carry the flags so that we will not incur additional costs for labor.

A. MOTION by _____, second by _____ to approve the unbudgeted expense of \$2,175 for materials for the flag procession.

Additional Costs for Host Club Hotel Rooms

Our host club at the 2019 World's Fair of Money has hotel room needs for volunteers that exceed the amount budgeted for this expense. The club is requesting an additional \$1,250 to cover the difference.

B. MOTION by _____, second by _____ to approve the unbudgeted expense of \$1,250 for hotel costs for the Chicago Coin Club at the 2019 World's Fair of Money.

<u>Meet Mr. Lincoln</u>

Dennis Boggs performs as "Meet Mr. Lincoln" and can be engaged to attend the 2019 World's Fair of Money to promote attendance at show and provide historical education and interest. <u>http://www.meetmrlincoln.com/</u>

August 12 – August 17, 2019	
\$575/day	\$3,450
Airfare	\$600
Transportation	\$250
Hotel	\$1,200
Supplies for signage, coupons and table/desk setup	\$500
Total:	\$6,000

C. MOTION by ______, second by ______ to approve the unbudgeted expense of \$6,000 for Dennis Boggs, performing as "Meet Mr. Lincoln", to attend and promote the 2019 World's Fair of Money.

Jazz Ensemble for Banquet Entertainment

Staff has received several bids from ensembles in the Chicago area to provide banquet entertainment. Bids range from \$1,000 - \$3,500.

- D. MOTION by _____, second by _____ to approve up to \$_____ to hire a musical ensemble to provide entertainment during the 2019 convention banquet.
- 7. Free Admission to all ANA Conventions for Educators Governor Dr. Ralph Ross

Reference Document OS7: 2019 Motion for Teachers fee waiver

The ANA would provide free admission for educators—teachers, counselors, principals, and superintendents—to attend the National Money Show (NMS) and the World's Fair of Money (WFM). The admission fee will be waived by the American Numismatic Association (ANA). Educators must show

appropriate identification and comply with standard guest admission procedures.

The ANA could solicit funds/donations to alleviate the fee waived for identified educators to our NMS and WFM. One important ANA mission is to promote education and provide opportunities for education through numismatics. I [Ross] believe ANA leadership has a hallowed responsibility to prepare, encourage and train the next generation of numismatists.

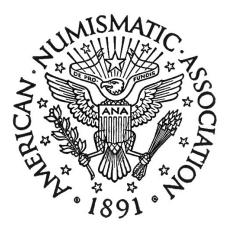
Refer to materials presented by Dr. Ralph Ross on the "Adopt-A-School Program" at the Board of Governors meeting March 30th, 2019 in Pittsburgh, Pennsylvania.

MOTION by <u>Governor Ross</u>, second by ______ to provide complimentary admission to educators at all ANA Conventions.

8. Permission for Use of Logo - President Gary Adkins

Reference Documents OS8: Re Question, Screen Shots 2019-05-13, Synopsis

Kimberly Erjavac is writing a fictional children's book series entitled *The Twelfth Coin*. In the series' second book, *Keepers*, Erjavac would like to use an older version of an ANA logo as a small graphic for a chapter lead-in.



Proposed logo for use.

Permission to use the Association's logo must be granted by the Board of Governors as set forth in the Association Bylaws.

Article XIII, Special Provisions, Section 6. Association Symbols: Reproduction of the Association's seal or logo shall be used for no purpose other than official stationery and official publications, except with the written authorization or approval of the Board of Governors.

MOTION by ______, second by ______ to approve use of the Association's logo in the publication of the children's book, *Keepers*, by author Kimberly Erjavac.

9. Upcoming Board Meeting Schedule - President Gary Adkins

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